



THE BALMORAL
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PRESS RELEASE

ALAIN ROUX AND MICHEL ROUX OBE REVEAL THE BALMORAL AS DESTINATION OF CHOICE FOR NEW SCOTTISH VENTURE

March 2018 - Alain Roux, Chef Patron of The Waterside Inn, Bray-on-Thames, and his father, Michel Roux, O.B.E., legendary chef and restaurateur, are set to launch an exciting new restaurant in Edinburgh at The Balmoral during May 2018.

Alain will take up the position of Signature Chef at the stunning new brasserie and bar that will replace Hadrian's Brasserie and The Balmoral Bar. He currently retains three Michelin stars at The Waterside Inn, the only restaurant in the world outside France to have upheld this accolade for more than thirty years.

The £3 million renovation project has been underway since January 2018 and the new lifestyle space, which will cater for 210 covers across the restaurant and bar, will offer classic French dishes inspired by the finest Scottish ingredients.

Describing the menu and food further, Alain Roux said:

“This exciting new brasserie will be defined by a seasonally changing menu rooted in French bistro dishes, in the classic modern style, irresistibly simple, delicious food. We will be led by the fantastic array of Scottish ingredients and flavours to include beautiful seafood platters and tasty sharing plates at the bar. I want to serve the dishes that I love to cook myself at home and seek out with family and friends when we go out to eat. It will be an exciting menu, informed by my French heritage but totally inspired by Scotland.”

Commenting on the new partnership, Michel Roux added:

“The new brasserie marks a unique alliance between the Roux and Forte families. As leaders in our fields, our families are committed to excellence, impeccable service and promoting the next generation with my son, Alain leading the restaurant. We are thrilled to be opening in Edinburgh, the epicentre of Scottish culture and a thoroughly modern city. We are fascinated with its proud past and delighted to be part of its vibrant future as we join forces with the award-winning and iconic Balmoral. It is a formidable synergy, an exciting new venture and we can't wait to welcome our first customers.”



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Richard Cooke, General Manager at The Balmoral, commented:

“I am honoured to welcome Michel and Alain Roux to The Balmoral and the wider Rocco Forte family. Michel's role in developing British gastronomy has been felt over the course of several decades and his experience and guidance is immeasurable. Alain, who continues to develop his father's culinary evolution, brings impressive talent and vision to this exciting new project.

“The new brasserie concept will be the perfect complement to our existing culinary offering, and completes a five year refurbishment plan which includes the renovation of our Castle and Old Town view rooms; Michelin-starred Number One; our Afternoon Tea lounge Palm Court and our destination whisky bar, SCOTCH. Our guests and visitors will truly experience five-star dining and service in every corner of the hotel.”

The name and design of the new brasserie will be revealed in the coming months. For up to date information on the new brasserie, sign up to The Balmoral's newsletter here:

www.roccofortehotels.com/newsletter-sign-up or visit www.roccofortehotels.com/the-balmoral-hotel

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The Balmoral

Many hotels claim to have landmarks on their doorstep, few can say their doorstep is a landmark. The Balmoral is a grand railway hotel located at Edinburgh's most prestigious address, No 1 Princes Street. The Balmoral offers 188 opulent suites and contemporary rooms. Excellent cuisine is guaranteed in the Michelin-starred Number One restaurant. Afternoon Tea is served in Palm Court and the hotel boasts a collection of over 500 single malt whiskies at SCOTCH.

www.roccofortehotels.com/the-balmoral-hotel

Instagram: [@thebalmoral](https://www.instagram.com/thebalmoral)

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Rocco Forte Hotels

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 11 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas.

Rocco Forte Hotels comprises: Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria, St Petersburg; Assila Hotel, Jeddah. Future openings: Rome in 2019, Shanghai in 2019

www.roccofortehotels.com

Michel Roux OBE

Now in his mid 70s, Michel Roux is already a legend. Chef, restaurateur, author, teacher, mentor, father, brother, pioneer: the list goes on. These days, his raison d'être is to pass on his expertise, constantly searching for new opportunities to inspire the younger generation.

www.michelroux-obe.com

Twitter: [@MichelRouxOBE](https://twitter.com/MichelRouxOBE)

Alain Roux

Born into a family of chefs, Alain is carrying on the Roux culinary tradition. When he announced to his father at the age of 16 that he wanted to become a chef, Michel agreed it might be an idea for him to work at The Waterside Inn one day but Alain wanted to gain as much experience as possible in different places. After his apprenticeship in pastry he spent seven years touring some of France's most notable kitchens, including La Côte Saint-Jacques in Joigny and Restaurant Pic in Valence.

He walked into The Waterside Inn professionally for the first time in 1992 and spent years working through the ranks. At the turn of the millennium he was joint Chef Patron with his father, later to take over in his own right a couple of years later.

Alain is a Master Pâtissier in the International Association Relais Desserts, putting him in company with the best pastry chefs in the world, and a member of the Royal Academy of Culinary Arts, the leading professional association in UK.

Twitter: [@ChefAlainRoux](https://twitter.com/ChefAlainRoux)



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The Waterside Inn

Nestling on the banks of the Thames, in the charming 16th century village of Bray, this delightful 'restaurant with rooms' has been serving inspirational French cuisine since 1972. Its welcoming, informal ambience belies its formidable reputation: owned by the celebrated Roux père et fils, and nowadays run by Alain Roux, the Waterside is renowned across the globe as a leading light in the world of gastronomy.

www.waterside-inn.co.uk

Twitter: [@RouxWaterside](https://twitter.com/RouxWaterside)